



Interior Redesign: You. Your Home. Your Stuff. Transformed.

You can create a home that looks and feels amazing, without needing to buy more things. Interior Redesign transforms your home environment by re-thinking and re-arranging your existing belongings.

This seminar will help you approach your space and stuff with fresh eyes, and give you a step by step process for optimizing it to be lovely, comfortable, and functional.

Get ready to love your home!

A. About Gwen Williams and SpaceTransform

B. Why “Redesign” is the New Thing

C. Steps to Transforming Your Living Room

1. Clear the Space

- i. Provides objectivity and perspective**
- ii. Freedom and space to experiment and re-envision**
- iii. Everything except biggest furniture gets moved out**
- iv. Good time to clean a bit!**

2. Consider the Architecture and Focal Points

- i. Architectural focal points**
- ii. Functional focal points**
- iii. Created focal points**

3. Orient the Biggest Furniture toward Focal Points

- i. Use furniture sliders**
- ii. Unify focal points if possible**
- iii. Biggest furniture faces focal points**
- iv. Experiment pulling away from walls, and with angles**

4. **Create** a Conversation Area
 - i. Gathers energy
 - ii. Creates an appealing grouping

5. **Arrange** Other Furniture
 - i. Consider function
 - ii. Create balance
 - iii. Don't overdo it --you don't need to use everything

6. Lay Out **Lighting**
 - i. Layers of lighting: general, task, art accent, mood
 - ii. Use lighting to shape the room
 - iii. Triangles of Light are pleasing

7. Hang **Art**
 - i. Use art that makes you feel good – get creative
 - ii. Focal area first
 - iii. Group art with furniture
 - iv. Use appropriate scale, or groupings

8. **Accessorize**
 - i. Create intentional groupings for particular areas
 - ii. Consider scale, proportion, and balance
 - iii. Place items sparingly, and lovingly
 - iv. Overdoing it dilutes the impact of your objects

D. Feng Shui Considerations

1. Clutter
2. Front Entrance
3. Energy Corners
4. Plants